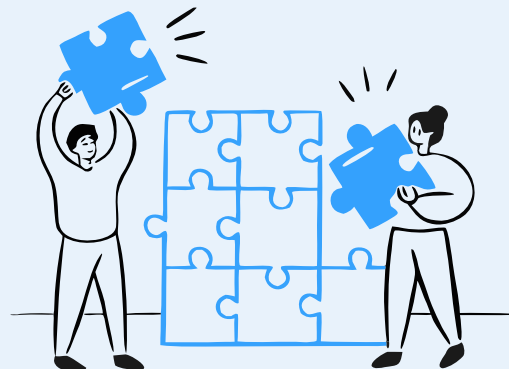


Cut the Time Between a Supplier File and a Live Product Card

Give every supplier a structured place to submit product data in the format your catalog expects. Your team compares sources, closes gaps, and selects what goes live.



✓ Standalone or inside HootCore. Connects to your PIM and ERP.

40 000+

SKU в одному керованому каталозі

1,500+

Catalog rules running in production

7 years

Building retail product data systems

WHO IT IS FOR

Suppliers work where your catalog already lives

Suppliers work against your attributes, categories, and validation rules. Your team decides whether corrections stay with the supplier, move in-house, or happen together on the same product card.



Category teams

See assortment and missing data earlier



Content teams

Review exceptions instead of rebuilding files



eCommerce teams

Know what is ready for each channel

ONBOARDING OUTCOMES

Turn supplier files into catalog-ready product data



Faster time to market

Products go live while they are still in season because their data arrives with them.



Fewer gaps to fill by hand

Suppliers complete the attributes your categories require, against your validation rules.



A source behind every value

Each attribute keeps the supplier it came from, along with the versions you did not select.



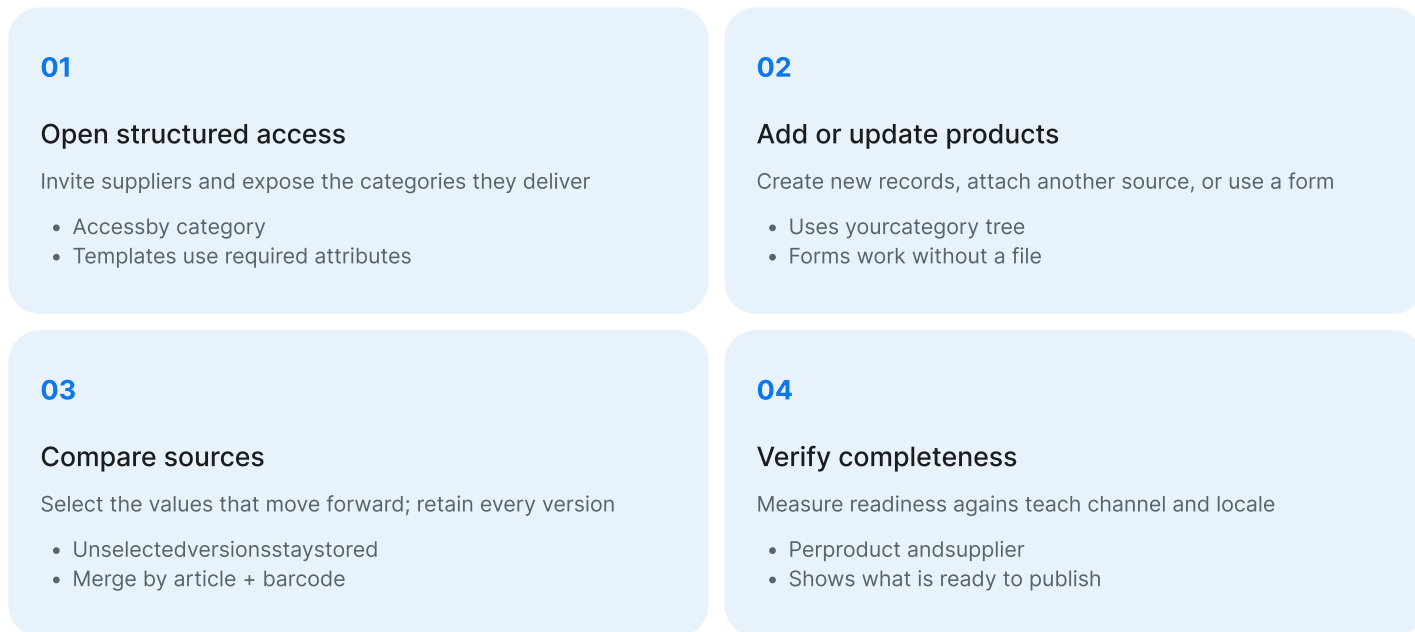
More suppliers without more headcount

Adding a supplier costs a template, not a week of someone's time.

SUPPLIER WORKFLOW

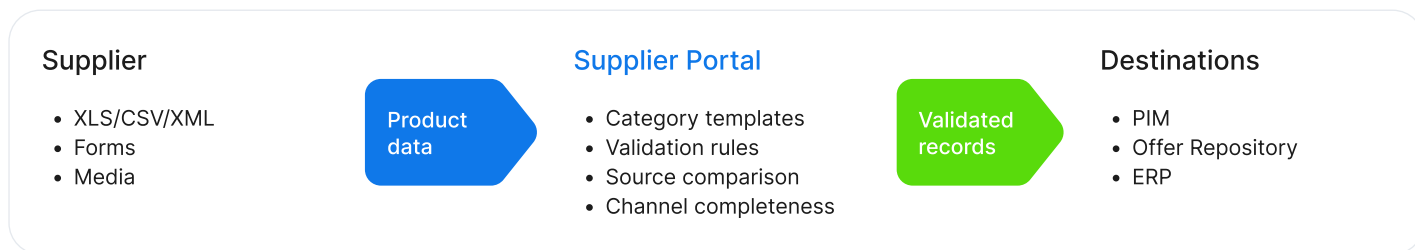
From the supplier's first file to the systems you already run

Suppliers work inside your structure from the first file. Your team sees every version arrived and decides what moves forward



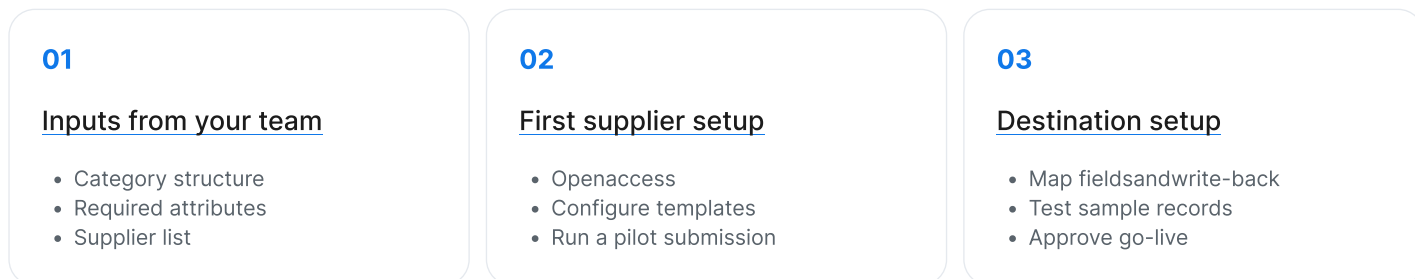
DATA FLOW

One intake point. Three systems stay accountable



WHAT IMPLEMENTATION LOOKS LIKE

A clear route from client inputs to a tested first workflow



⚠ Pricing depends on the number of suppliers, catalog size, and connected systems